# **April Seiler**

UX/UI designer interested in developing holistic approaches to research and design.

## Portfolio

www.aprilseilerdesigns.com

## Contact

aprilseilerdesigns@gmail.com Linkedin- april-nicole-seiler

## Skill Set

Conceptual Thinking

Interface Design

Information Architecture

Visual Design

Research

User Testing

Group Leadership

## Tools

Well versed in Adobe Creative Cloud research tools and prototyping softwares.

Experience in a variety of prototyping software, as well as HTML and CSS.

Designing experiences, services, products, and IA.

## **Personal Summary**

I am recent graduate from the University of North Texas, with a BFA in Communication Design and a focus in User Experience Design. I enjoy working with a variety of mediums and on many different types of projects. Some of my goals for the future include working and collaborating with other people from all types of backgrounds. I want to create meaningful designs that impact society in a positive way.

## Experience

### UX Internship- Range US 2020 - Present

Following the UX process to design think, lead meetings, research, testing, producing and presenting wire-frames, prototypes, and mock-ups for clients.

Website Design- *smilinrickstattoos.com* 2017 - *Present* Web design and development for a local tattoo shop. This is a long term commitment, and the website has improved over time.

### TAMS- Stethoscope Magazine 2019

Creative Director, in charge of cohesion of design decisions, and was co-leader of group meetings.

## Extracurriculars

#### AIGA- Board Member 2020 - Present

(American Institute of Graphic Arts) As secretary of the UNT chapter, in charge of maintaining groups records, including agendas, and summaries of activities.

#### **UXSA- Club Member** 2018 - 2019

(User Experience Student Association) Participate in group activities and helping students applying to the UNT Communication Design Program.

AdobeXD Creative Jam 2019 Competed in Dallas with partner Claire Hooper.

**Big Design Conference 2019, 2020** Volunteered and attended both conferences.

## Education

#### University of North Texas Denton, TX. Aug 2017-May 2021

BFA in Communication Design with a Concentration in User Experience Design (UXD) and a Minor in Art History. Graduated Magna Cum Laude with a 3.8 GPA.

Marcus High School & Career Center East Flower Mound, TX. Aug 2013-May 2017